



# KOREA - EUROPE BATTERY DAY

MEET SOME OF THE BEST COMPANIES IN  
THE FIELD OF EV BATTERIES

20th & 21st of April 2021

KOTRA & P3 Group would like to invite you to the ‘**Korea-Europe Battery Day**’ online event which will be held on 20th and 21st of April 2021.

“Korea-Europe Battery Day” provides opportunities for business collaborations, connections and co-creations between European Mainstream battery players, IPCEI-related companies and Korean companies.



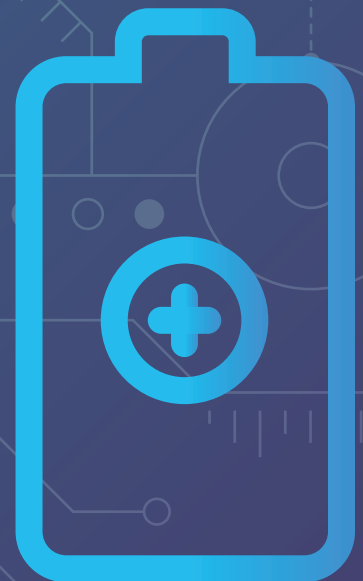
This event consists of **webinar and 1:1 business meetings**. We hope this will be an opportunity for you to build a new driving force by building meaningful partnerships with innovative Korean companies. We would be delighted if you could participate in our event.

Korea Trade – Investment Promotion Agency ([www.kotra.or.kr/en](http://www.kotra.or.kr/en)) is a government agency that supports Korean SMEs doing business with Global Partners from its 127 overseas offices worldwide.

P3 Group is an independent and internationally active management consultancy based in Stuttgart, Germany. With 1000 employees, P3 is represented at 20 locations worldwide.

## WHAT ARE THE BENEFITS

- ⚡ Grasp the latest trends in the EV battery ecosystem in Europe and showcase your strategies for Korean companies through the Webinar & Keynote Speeches
- ⚡ Great opportunity to introduce your business needs to Korean companies (Most attendees are innovative Korean companies in the field of EV batteries, including next generation batteries)
- ⚡ Programs are tailored to meet the business needs of global corporations (i.e. carefully matched with Korean companies based on mutual interest.)



## PROGRAM OVERVIEW | WEBINAR

🕒 **Date:** 20th - 21st April 2021 / Zoom

🗣️ **Speakers:** |Germany| P3 Group, Cellforce Group, CustomCells, Fraunhofer  
|Croatia| RIMAC  
|Italy| ITALVOLT, COMAUS  
|Korea| SAMSUNG SDI, Top Korean Cell Manufacturer, Top Korean Battery Material Supplier, Top Korean Battery Equipment Manufacturer and many more

👥 **Attendees:** European global companies related to IPCEI & more than Korean Battery equipment & material companies in the field of EV batteries.

## PROGRAMS (Tentative) | DAY 1 | 20th OF APRIL

Time (GMT+01)	Title	Presenter	Remark
08:00 - 08:15	Introduction to the background of „Korea Battery day“	KOTRA Munich	Ilkyu Cho (Director)
08:15 - 08:35	<b>Building Up a New Industry</b> Chances & Challenges for Korean Equipment Suppliers in the European Market for E-Mobility Drivetrains.	P3 Group	Benedikt Konersmann (Senior Consultant)
08:35 - 08:55	<b>Localization and Industrialization of Integrated and Sustainable Material Value Chains in Europe for Battery Materials and Key Components</b>	P3 Group	Dennis Gallus (Team Lead Battery Industry)
08:55 - 09:15	Introduction and Blueprint of IPCEI related companies : TBC	German Premium Cell Manufacturer for Automotive	
09:15 - 09:25	Break Time and Q&A		
09:25 - 09:45	Introduction and Blueprint of Korean company :TBC	Samsung SDI	
09:45 - 10:05	(Equipment) Introduction and Blueprint of Korean company	Jeil Machine	
10:05 - 10:25	Introduction and Blueprint of IPCEI related companies: TBC	RIMAC	
10:25 - 10:45	Introduction and Blueprint of IPCEI-related companies: TBC	TBC	
10:45 - 11:00	Q&A		



## PROGRAMS (Tentative) | DAY 2 | 21st OF APRIL

Time (GMT+01)	Title	Presenter	Remark
08:00 - 08:05	Introduction of "Korea-Europe Battery Day" (Day 2)	KOTRA Munich	
08:05 - 08:25	<b>Enabling CO2-Neutral Battery Production in Europe</b> Future Options for Established Companies and Newcomers from Raw Material to Finished Products and Finally Recycling	P3 Group	Ferdinand Ferstl (Senior Consultant)
08:25 - 08:45	<b>R&amp;D topics and status of the custom cells</b>	CustomCells	
08:45 - 09:05	<b>Research Fab Battery Cells - A lighthouse for European Battery Production Research</b>	Fraunhofer	
09:05 - 09:25	(Material) Introduction and Blueprint of Korean company	EcoProBM	
09:25 - 09:35	Break Time and Q&A		
09:35 - 09:55	Introduction and Blueprint of IPCEI related companies : TBC	Italtolt	
09:55 - 10:15	(Startup) Introduction of next-generation lithium metal anode	Neba	
10:15 - 10:35	Introduction and Blueprint of IPCEI related companies : TBC	TBC	
10:35 - 11:00	Q&A		

## PROGRAM OVERVIEW | 1:1 BUSINESS MEETING

**Date:** April 26 (Mon) - May 07 (Fri) 2021 / Zoom

**Content:** 1:1 Business meeting (Matchmaking) via Zoom (Online Meeting Platform)

\* Please list the Korean companies you wish to cooperate with by checking attachment 1

Time (GMT+01)	Programs	Note
09:00 - 11:00	1:1 Meeting with Korean companies recruited by KOTRA	

## HOW TO APPLY FOR PARTICIPATION?

- ⚡ Completing the application form and submit to email
- ⚡ Any questions or additional information can be directed to KOTRA Munich
  - ✉ Seokjin Kwon (sjkwon@kotra.or.kr)
  - ✉ Hongjae Kim (hongjaekim@kotra.or.kr)

## ATTACHMENTS

- ⚡ Application Form
- ⚡ European Participants List
- ⚡ Korean Participants List

